

FAX# 703 528 7880  
CREDIT RISK !!  
HARRIS REPORT FROM REP SEP27/12 11.09  
\*\*\*CHANGES\*\*\* \*\* WFTV-TV \*\*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

SALES PRSN WA- JOE KNAUER

CLASS: NATL.	LOCAL	REGIONAL
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(LCH)

1

DATE SEP27/12 11.09

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CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 472												
37	S		1135P-1210A	30		\$1,025.00	10/25	10/26	0		TH-F	0
PROGRAM : NIGHTLINE CON COM1 : 1X PER DAY												
56	A		1135P-1205A	30		\$1,025.00	10/24	10/25	2		W-TH	2
PROGRAM : NIGHTLINE ORD COM1 : NIGHTLINE RUNS LATE ON FRI DUE TO HS SPORTS THIS IS A MAKE-GOOD FOR OCT25 ON LINE-37 FOR 2 SPOTS/WK												

REP HEADLINE# 6190725    TRF# 317366    REP: TEL# 703 528 7800    FAX# 703 528 7880

\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$    ORDER WORKSHEET    AGENCY CREDIT RISK !!    SEP27/12 11.09

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STATION MAKEGOOD OFFERS:

M1    OK'D    BUY#37    MISSED:TH-F/1135P-1210A    OCT25(2/WK)    30S    \$1,025.00    (SEP26/12)

OFFER:W-TH/1135P-1205A    OCT24(2/WK)    30S    \$1,025.00    PLS ADVISE.

CMT:NIGHTLINE RUNS LATE ON FRI DUE TO HS SPORTS

OCT/12    97790.00    NOV/12    25140.00    CONTRACT TOTAL    122930.00

TOTAL SPOTS    76

MARKET TOTALS \$254,128    WFTV 35%    WKMG 19%    WESH 25%    WOFL 16%    WKCF 1%    WRBW 2%    CABL 0%

WOPX 0%    WRDQ 2%    EFTV 0%

SVC- NSI

DEMOS- RA35+\*

MOD CODE    A-ADD    B-BUY TYPE    C-CANCELLED    DE-DELETE    E-EFF DATES    L-LENGTH    M-MAKEGOOD    N-PROGRAM NAME

P-CLASS,PLAN,SECT    Q-PAID PGM    R-RATE    S-SPOTS PER WEEK    T-TIME    X-LATE    Y-DAYS    Z-COMMENTS    \*-MULTIPLE